

Great Lake Regional Conference (GLRC) SPONSORSHIP PACKAGES

October 11 - 13, 2026 | Rochester, NY

PLATINUM

- Prime-location information booth at the GLRC
- Full page ad in the GLRC educational handout and logo on the GLRC website
- Dedicated social media spotlight post
- Company logo on all attendee name badges/lanyards
- Welcome bag insert (branded gift and/or informational flyer)
- Opportunity to introduce the Keynote Speaker
- Complimentary passes for 4 people to attend / participate in all GLRC education seminars and networking events

\$15,000

GOLD

- Information booth at the GLRC
- Half page ad in the GLRC educational handout and logo on the GLRC Website
- Dedicated social media spotlight post
- Welcome bag insert (branded gift and/or informational flyer)
- Opportunity to introduce the Workshop Speaker
- Complimentary passes for 2 people to attend / participate in all GLRC education seminars and networking events

\$10,000

SILVER

- Information booth at the GLRC
- Quarter-page ad in the GLRC educational handout and logo on the GLRC website
- Dedicated social media spotlight post
- Complimentary passes for 2 people to attend / participate in all GLRC education seminars and networking events

\$5,000

BRONZE

- An information booth at the GLRC
- Company logo and name in the GLRC educational handout and on the GLRC Website
- Complimentary passes for 1 person to attend / participate in all GLRC education seminars and networking events

\$2,500

<i>Benefit</i>	Platinum	Gold	Silver	Bronze
Information Booth	Prime location	Standard location	Standard location	Standard location
Ad in Educational Handout	Full-page ad	Half-page ad	Quarter-page ad	Logo & name listing
Logo on GLRC Website	✓	✓	✓	✓
Social Media Recognition	Dedicated spotlight post	Dedicated spotlight post	Dedicated spotlight post	—
Welcome Bag Insert	Branded gift and/or informational flyer	Branded gift and/or informational flyer	—	—
Logo on Attendee Lanyards/Name Badges	✓	—	—	—
Speaker Introduction Opportunity	Introduce Keynote Speaker	Introduce Workshop Speaker	—	—
Complimentary Passes for all GLRC Education Seminars & Networking Events	4 attendees	2 attendees	2 attendees	1 attendee